

## 2023 - 2024 SPONSORSHIP PACKAGES

### **\$2000+ - Homestead Partner**

*Companies who match financial donations made to the school on one day during school fundraiser, and up to an agreed-upon amount (\$2000+), receive:*

- **Exclusive Sponsorship opportunity during school fundraiser**
  - Exclusive promotion for 24hrs across channels - website, social media, emails, outside signage and newsletter.
  - Unique “donations matched” messaging for DOUBLING donations
- **Blue Level Sponsorship benefits** plus 2-week marquee feature, large logo
- **Customizations available**, contact for collaboration.

### **\$1500+ - Hawk Level**

*Companies who invest at least \$1500 for the school year receive:*

- **Exclusive Sponsorship opportunity at one School Event**
  - Fall Festival or Spring Community Event vendor sponsorship
  - Homestead Dash customized logo prize sponsorship  
*\*Event and prize sponsorships on 1st come, 1st serve basis*
- **Full page** promotion in Homestead “Buzz Book” student directory
- **Large company name/logo** on “Homestead Sponsors” **banners** (displayed for full school year, weather permitting)
- **One week marquee feature** on the Homestead Elementary marquee
- **Lead Sponsorship** of Weekly Hawk school newsletter
- **Name/Logo highlighted** on Homestead PTCO **website and social media** (Facebook and Instagram)

### **\$1000 – Blue Level**

*Companies who invest \$1000 for the school year receive:*

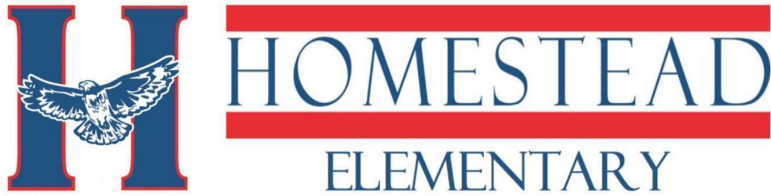
- **Full page** promotion in Homestead “Buzz Book” student directory
- **Medium company name/logo** on “Homestead Sponsors” **banners** (displayed for full school year, weather permitting)
- **One week marquee feature** on the Homestead Elementary marquee
- **Name/Logo highlighted** on Homestead PTCO **website and social media** (Facebook and Instagram)
- **Name/Logo featured in Weekly Hawk** school newsletter

### **\$500 – Red Level**

*Companies who invest \$500 for the school year receive:*

- **1/2 page** promotion in Homestead “Buzz Book” student directory
- **Small company name/logo** on “Homestead Sponsors” **banners** (displayed for full school year, weather permitting)
- **Name/Logo highlighted** on Homestead PTCO **social media** (Facebook and Instagram)
- **Name/Logo featured in Weekly Hawk** school newsletter

*Thank you for your support, your generosity is appreciated!*  
For more information, please contact [homesteadptcovp@gmail.com](mailto:homesteadptcovp@gmail.com). <https://www.homesteadptco.org>



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Company Name: \_\_\_\_\_

Sponsor's Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Please circle the sponsorship level you would like:

<b>Partner</b> <b>\$2000+</b>	<b>Hawks Level</b> <b>\$1500+</b>	<b>Blue Level</b> <b>\$1000</b>	<b>Red Level</b> <b>\$500</b>
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Payment may be made via:

- Check payable to Homestead Elementary PTCO.  
Send to: Homestead Elementary attention: Homestead PTCO  
7451 S Homestead Pkwy, Centennial, CO 80112
- Electronically via CheddarUp:  
<https://homestead-2023-2024-sponsorship.cheddarup.com>

### **SCHOOL STATS**

- **360+ students, 265+ families, 50+ staff members**
- **Marquee** on Dry Creek Road between Holly & Quebec
- Approximately 165 printed **Buzz Books** sold each year
- Banner 1 - Front of school: Dry Creek Rd, drop off / pick up line, parking lot
- Banner 2 - Back of school: drop off / pick up line, parking lot
- PTCO **Instagram** @homesteadelementaryptco
- **Facebook** Page <https://www.facebook.com/HomesteadElementaryPTCO/>
- PTCO **Website** <https://www.homesteadptco.org/>
- Weekly Hawk **Newsletter** updates to all student parents
- Exposure outside the Homestead school community. South Suburban athletics and open space utilize Homestead parking lot and neighboring Homestead in the Willows with 950+ homes.

Thank you for your support, your generosity is appreciated!  
For more information, please contact [homesteadptcovp@gmail.com](mailto:homesteadptcovp@gmail.com). <https://www.homesteadptco.org>